

Align Empowers Managers

Set & Achieve Big Goals With Your Team

Having clearly defined goals can help teams work more effectively, efficiently, and collaboratively toward a shared vision of success.

The Align software is the perfect tool to use to provide insight and visibility into those goals for every team member, starting with managers.

Benefits of Effective Goal Setting for Managers

Alignment of Objectives

All team members work toward a common goal, driving efficiency and alignment.

Motivation and Engagement

Clear goals increase motivation and engagement, as individuals understand what is expected of them and can derive satisfaction from achieving their goals.

Personal & Professional Growth

Challenging goals can help individuals develop new skills and competencies, increasing their value to the organization and enhancing their career prospects. In fact, one study showed that setting goals that are both specific and challenging leads to a 16% improvement in employee performance compared to employees who do not have specific and challenging goals.

Performance Management

With clear goals, managers are better able to identify areas for improvement, provide feedback, and develop their team members to reach their full potential.

Prioritization of Tasks

Individuals and teams know how to prioritize tasks based on their set goals so that they can focus on the most important and urgent activities.

Resource Allocation

Managers can allocate resources more effectively, ensuring that resources are being used efficiently to achieve organizational objectives.

Tips for Setting Goals in Align

- Use priorities to create 3-5 goals for each team member and discuss progress in your 1:1s.
- Add the "Priorities" section to your huddles to identify challenges (and solutions) early. [Learn how to create and edit Priorities in Align.](#)
- Create Critical Numbers owned by your direct reports - 5 numbers that help them see their impact. Think of these as leading indicators!

