



- Global Speaker, Coach & Expert on Leadership and Culture
- New York Times Celebrated Author of *This Is How We Rise*
- Founder: Award-Winning *S.H.E. Summit* - 10 Years Advancing SHE, HE & Equity for All
- 20+ YR Social Entrepreneur Impacting 1MM+
- 5x Board Member

Media, Awards, Resources

- UN Women Champion of Innovation
- U.S. State Department Speaker
- Forbes: Steering One of the Most Influential Women's Movements
- Fast Company: The Richard Branson of Women's Empowerment
- TEDx Speaker
- A MAKERS WOMEN
- Women of Color Comm Award
- Real Leaders of YPO Mag Board Member
- 500+ Fortune clients since 2011
- 1000+ Speaker + Talent Network

Creator of Whole-Self Leadership to unlock talent, business and social innovation



"Mental and emotional health is your greatest pathway or block to success."

THE WHOLE-SELF POWER FRAMEWORK

COACHING WOMEN, MOTHERS AND ORGANIZATIONS TO INNOVATE AND CREATE SUCCESS BUILT ON AUTHENTICITY & WHOLENESS



WHO CC SUPPORTS MOST

- **BURN OUT** (marriage, health, money, or soul pays the price)
- **MAJOR or MID-LIFE CHANGE** (loss, divorce, post-corporate, move, identity)
- **DESIRE TO LEVEL UP** (career, entrepreneurship, culture change)
- **TWO or ALL OF THE ABOVE**



"Claudia Chan provides a blueprint for addressing one of the most urgent issues of our time—gender equality—on both a personal + societal level. She will transform any person or organization who wants to start a movement that starts with wellbeing." -- Reshma Saujani



COACHING PRACTICE MEMBERSHIP

- **\$1299 ANNUAL MEMBERSHIP** incl. 1x WSP PRIVATE WITH CC
- **\$2999 CERTIFICATION** (includes annual membership)



ORGANIZATION LEADER

- **Starts at \$5000**
- **1:1 PRIVATE SUPPORT 3, 6 + 12 month packages**



HOW WE RISE AS CORPORATE CHANGE MAKERS

- **Fireside Chat \$7500**
- **Keynotes \$15,000**
- **Workshop: \$10,000**
- **Digital Course starts \$20K for 40 employees**

WHAT CLIENTS SAY...



VICE MEDIA, DAISY AUGER DOMINGUEZ, CHIEF PEOPLE OFFICER + AUTHOR OF INCLUSION REVOLUTION

"AFTER TWO DECADES BUILDING DIVERSE, EQUITABLE AND INCLUSIVE CULTURES FOR COMPANIES LIKE MOODY'S INVESTORS SERVICE, THE WALT DISNEY COMPANY, AND GOOGLE – WHAT I FIND MOST EFFECTIVE AND POWERFUL ABOUT SHE GLOBL IS CLAUDIA CHAN'S "WHOLE-SELF LEADERSHIP" CURRICULUM AS A METHODOLOGY FOR CREATING MORE IMPACTFUL AND INCLUSIVE CULTURES WHERE WHOLE-LIVES CAN THRIVE IN THE WORKPLACE.

MORGAN STANLEY, JEANETTE GAMBLE, MANAGING DIRECTOR, HEAD OF DATA & ANALYTICS TECHNOLOGY

OUR PEOPLE LEAVE WITH THEIR CUPS FILLED AND ON FIRE TO LEAD WITH POSITIVE IMPACT. CLAUDIA HAS THE ABILITY TO BRING PEOPLE TOGETHER FROM ALL WALKS OF LIFE AND GIVE THEM A COMMON PURPOSE, COMMON GOALS AND MOTIVATION TO SUCCEED HOLISTICALLY.

PEPSICO, TASHA PHILLIPS, DEI DIRECTOR

PEPSICO'S CURRENT WOMEN'S LEADERSHIP PROGRAM ADDRESSES BUSINESS CONFIDENCE AND CAREER ADVANCEMENT GOALS WHEREAS CLAUDIA'S PROGRAM ADDRESSES WHOLE-LIFE WELLBEING, INCLUSION/BELONGING, AND WORKPLACE PURPOSE - WITH A MAJOR FOCUS ON MANAGING FAMILY LIFE AND MENTAL HEALTH AS PEOPLE WORK-FROM-HOME..MAKING OUR PROGRAMS MORE HOLISTIC.

ALBERTSON'S, MONIQUE E. LANAUX, CHIEF TALENT AND DIVERSITY OFFICER

WE HAVE BEEN TRYING TO SOLVE WORK-LIFE BALANCE CHALLENGES FOR DECADES. YOUR FRAMEWORK OF CREATING CULTURES FOR WHOLE-LIFE WELLBEING IS WHAT WE'VE BEEN WAITING FOR.

AFLAC, INES GUTZMER, CHIEF COMMUNICATIONS AND ESG OFFICER

WHAT MAKES CLAUDIA'S TRAINING DIFFERENT L IS THAT SHE CREATES A HUMAN SPACE THAT ALLOWS PEOPLE YOU WORK TO CONNECT ON TOPICS THAT REALLY REPRESENT WHO WE ARE AS "WHOLE-BEINGS." I HIGHLY RECOMMEND HER PROGRAM FOR LEADERS WHO WANT TO INCREASE CONNECTION AND CREATE CULTURES OF BELONGING, WELLBEING AND ENGAGEMENT WITHIN THEIR TEAMS.

ESPN, JON MCLEOD, CO-CHAIRMAN OF T.R.U.S.T. (MENTAL HEALTH AFFINITY GROUP)

YOUR PRESENTATION AT THE ESPN ERG CONSORTIUM WAS ABSOLUTELY LIFE CHANGING. I NEEDED TO HEAR WHAT YOU PRESENTED IN SO MANY WAYS.

WHAT CLIENTS SAY...

GOOGLE, CARLY ELSON, TECH INDUSTRY MARKETING LEAD

CLAUDIA CHAN'S COACHING WAS AN INFORMATIVE AND INSPIRING. HIGHLY VALUABLE SESSIONS FOR THOSE LOOKING TO EMBRACE A MORE EXPANSIVE, INCLUSIVE VIEW OF LEADERSHIP THAT STARTS FROM WITHIN.

SAMSUNG ELECTRONICS AMERICA, TAMI DEWESE, HEAD OF INCLUSION & DIVERSITY

READING CLAUDIA'S BOOK THIS IS HOW WE RISE GAVE ME CONFIDENCE TO LEAD OUR NEW WOMEN'S EMPLOYEE RESOURCE GROUP (ERG) AT SAMSUNG. LAUNCHING A NEW ERG IS HARD, SCARY, AND INTIMIDATING, ESPECIALLY WHEN IT'S ON A VOLUNTEER BASIS. THE BOOK HELPED GIVE ME PERSPECTIVE THAT MY LIFE STRUGGLES AND CAREER CHALLENGES WERE FOR A GREATER PURPOSE TO HELP LEAD OTHERS TOWARDS ACHIEVING WORKPLACE EQUALITY. I THEN STARTED ATTENDING THE INCREDIBLE S.H.E. SUMMIT CONFERENCES. THE CONFERENCE AND HOW WE RISE LEARNINGS HAVE LED ME TO SO MANY NEW EXPERIENCES WHICH HELPED PAVE MY PATH FROM DIRECTOR OF SOLUTIONS & SERVICES TO BECOMING SAMSUNG'S INCLUSION & DIVERSITY LEADER.

JAZZ PHARMACEUTICALS, CHRISTINE RAMSAY, SENIOR MANAGER DIVERSITY INCLUSION & ENGAGEMENT

AT THIS CRITICAL TIME, WE NEED LEADERS WHO ARE EMPATHETIC AND COMPASSIONATE. THIS IS THE FIRST CURRICULUM I TOOK THAT TRULY EMBRACES HOLISTIC LEADERSHIP THAT CREATES THE FOUNDATION FOR DIVERSITY AND INCLUSION TO BE SUCCESSFUL. NOT A LOT OF PEOPLE HAVE THE GIFT OF TAPPING INTO THE HEART, MIND, BODY AND SOUL – THAT IS WHAT CLAUDIA'S "WHOLE-LIFE" APPROACH IS. IF YOU ARE LOOKING TO TRANSFORM YOURSELF AND YOUR COMPANY'S CULTURE, INVEST IN THIS PROGRAM.

BARILLA GROUP, DONDEENA BRADLEY, GLOBAL VICE PRESIDENT, NUTRITION AND WELLBEING

I PERSONALLY HAVE BEEN INSPIRED BY HER RESILIENCE AND WAS PROFESSIONALLY IMPACTED BY BRINGING A NEW TEAM TOGETHER TO PARTICIPATE AND LEARN. WE TOOK WHAT WE HEARD AND SHARED OUR OWN PERSPECTIVE. IN DOING SO, WE BECAME A BETTER-CONNECTED TEAM.

DELOITTE, DEEPA PURUSHOTHAMAN, (FORMER) NATIONAL MANAGING PRINCIPAL, INCLUSION

WHEN DELOITTE WAS DEVELOPING ITS REIMAGINE INCLUSION STRATEGY, CLAUDIA'S COACHING WAS VERY IMPACTFUL BECAUSE SHE GAVE US AN EXTERNAL PERSPECTIVE WE DIDN'T HAVE ON THE GENDER EQUALITY AND DIVERSITY LANDSCAPE--WHAT SHE CALLS THE MACRO-MOVEMENT. EDUCATING US ON CORPORATE TRENDS AND HOW WE CAN THINK LIKE SOCIAL MOVEMENT MAKERS, REALLY PUSHED OUR THINKING. IF YOU WANT INNOVATIVE, FRESH AND WHAT SHE CALLS "INTRA-PRENEURIAL" THINKING--I HIGHLY RECOMMEND WORKING WITH HER HOW WE RISE METHOD.

PRUDENTIAL FINANCIAL, PRIYA PANDIT, HEAD, WOMEN'S MARKETING & ENGAGEMENT

SHE SUMMIT HAS BEEN INSTRUMENTAL IN LAUNCHING PRUDENTIAL'S WOMEN'S INITIATIVES. WE USED SHE SUMMIT AS A LAUNCH EVENT FOR OUR #OWNMYFUTURE INITIATIVE AND WE WERE OVERWHELMED BY THE RESOUNDING SUCCESS. #OWNMYFUTURE IS NOW A COMPANY WIDE EFFORT STEMMING FROM OUR PARTNERSHIP WITH SHE SUMMIT

TESTIMONIALS OF IMPACT

HIGH POTENTIAL FEMALE LEADERSHIP COACHING AND ADVISORY THAT HAS LED TO 8-FIGURE NET WORTH DUE TO EQUITY AND EXIT

PUJA RIOS - CHIEF REVENUE OFFICER, FRAME.IO

MY INTRODUCTION TO CLAUDIA HAPPENED 6 YEARS AGO. AT THAT TIME I WAS NEW TO DIRECTOR-LEVEL LEADERSHIP AND HAD JUST STARTED MY COMPANY'S WOMEN'S ALLIANCE. AT THAT TIME, CLAUDIA SAW IN ME WHAT I HADN'T SEEN YET. THROUGH HER COACHING, MENTORSHIP, AND VISION FOR ME AND MY WHOLISTIC SELF, CLAUDIA GUIDED ME TO MY FULL POTENTIAL. I RECOMMEND ANY UP-AND-COMING LEADER TO ACTIVELY SEEK OUT CLAUDIA TO HELP GUIDE THEIR FUTURE.

SHIFTING CORPORATE TO ENTREPRENEUR AND BESTSELLING AUTHOR AND PAID SPEAKER

DEEPA PURUSHOTHAMAN

FORMER HEAD OF INCLUSION AT DELOITTE, AUTHOR: THE FEW, THE FIRST, THE ONLY: HOW WOMEN OF COLOR CAN REDEFINE POWER IN CORPORATE AMERICA

WHEN I MET CLAUDIA I WAS DEEP IN THE CHAOS OF CORPORATE LIFE. I MOVED QUICKLY AND I WAS GETTING REWARDED BUT I WASN'T HAPPY. I WAS DEEP IN THE "PERFORM, CONFORM, PRODUCE" CYCLE AND FRANKLY I WAS LOSING WHO I WAS AND MY HAPPINESS. HAVING CLAUDIA AS A COACH WAS A LIFELINE AND VALIDATION THAT I WAS HITTING UP ON THE SYSTEM, AND IT WASN'T ME. SHE BROUGHT ME TO MY NEW LIFE AS A THRIVING ENTREPRENEUR.

WHOLENESS BUSINESS COACHING FROM A REBRAND, CORPORATE CLIENT SCALE TO A HEALTHIER MARRIAGE

JEAN KRISTENSEN - CEO , JKA SOLUTIONS IN SUPPLY CHAIN DIVERSITY & MWBE CAPACITY BUILDER

CLAUDIA - I JUST WANTED TO SAY HI AND LET YOU KNOW THAT OUR WORK TOGETHER HAS RESULTED IN JKA RECEIVING SEVERAL NEW SUPPLIER DIVERSITY CLIENTS. THAT SHIFT IN MESSAGING, THE WEBSITE ALL OF IT- PAYING OFF BIG. I WANTED TO SAY THANK YOU. YOU PULLED ME TOWARDS THE HIGHEST VISION OF WHAT I WANTED BUT COULD NOT PUT LANGUAGE TO. YOU HAVE BEEN MY "WIZARD OF OZ" AND HELP ME BE FULLY ME. PLUS YOU MADE ME A BETTER WIFE AND LEADER.

SOCIAL IMPACT AND CHANGEMAKER ADVISORY FOR 7- 8 FIGURE ENTREPRENEURS

AMANDA TRESS - CEO & FOUNDER, FASTER WAY TO FAST LOSS, INC 500 FASTEST GROWING COMPANIES

CLAUDIA IS ONE OF MY FAVORITE PEOPLE IN THE ENTIRE WORLD. HER COACHING WORK AND BOOK THIS IS HOW WE RISE HAS BEEN TRULY LIFE-CHANGING FOR ME AND THE BUSINESS IMPACT

RESHMA SAUJANI - FOUNDER , GIRLS WHO CODE AND MARSHALL PLAN FOR MOMS

CLAUDIA CHAN'S COACHING AND BOOK PROVIDES A BLUEPRINT FOR ADDRESSING ONE OF THE MOST URGENT ISSUES OF OUR TIME-GENDER EQUALITY-ON BOTH A PERSONAL AND SOCIETAL LEVEL. SHE WILL TRANSFORM ANY PERSON OR ORGANIZATION WHO WANTS TO START A MOVEMENT THAT EMPOWERS WOMEN.

TRANSFORMING CHRONIC BURNOUT AND FINANCIAL ANXIETY TO FINANCIAL ABUNDANCE WITH EASE

SAGE MACHADO -OWNER & FOUNDER, SAGE PERFUME

THE COACHING DAY WE HAD HAS COMPLETELY EMPOWERED ME TO MAKE THE MOVES I SO DEEPLY NEEDED TO MAKE SINCE THAT VERY DAY, FROM CLOSING MY BOUTIQUE TO FOCUSING ON JUST THE PERFUME AND CANDLES AND SLOWLY PLANTING ALL OF THE SEEDS FOR MY FUTURE. OVER THE COURSE OF THE LAST 3 YEARS, THE SEEDS YOU PLANTED START GROWING, THEN GROWING RAPIDLY AND NOW THEY ARE FLOURISHING. I REMEMBER SO MANY THINGS ABOUT THAT DAY, AND I REVISIT OUR CONVERSATION VERY OFTEN AS I REMIND MYSELF TO STAY FOCUSED AND CLEAR ON MY PATH. I APPRECIATE YOU, AND THAT DAY MORE THAN YOU COULD KNOW AND JUST WANTED TO SAY THANK YOU. THANK YOU FOR YOUR WISDOM, IT HAS BEEN LIFE-CHANGING FOR ME.