

ENPS for the WHOLE TEAM

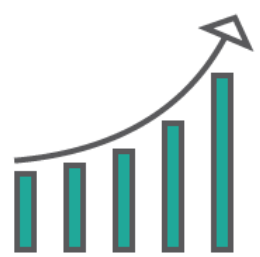
Use Employee Net Promoter Score to achieve active engagement and management of your culture touchpoints.

WHAT IS ENPS?

eNPS stands for 'Employee Net Promoter Score,' and is the internal version of the customer-facing NPS, which asks customers how satisfied they are with your company. eNPS essentially asks the same of your workforce: it is the physical manifestation of the easily ignored business jargon catchphrase: "Our people are our most important resource." If they really are, you should regularly ask them how they are doing, and collect feedback on how things could be going better: eNPS does this in a single question.

WHY DO ENPS?

According to Gallup, 85% of workers worldwide are either not engaged or, worse, actively disengaged at work. The benefits of having better-engaged workers are obvious, but startling to see laid out in their entirety: lower staff turnover, less absenteeism, fewer accidents, even less theft, all of which leads to higher customer loyalty, sales, and profit!



"My company takes its culture and its employees happiness very seriously. Using eNPS for the entire company allowed us to track employee happiness and also get constant feedback that has already led to changes that increased happiness and engagement."

- Larry Closs, CEO, MaxHome

WHY USE ALIGN TO DO IT?



You use Align to manage your high level strategy and help your company run smoothly. ENPS is the culture temperature check to quantify if those "good business habits" you are adopting are making a difference. Over time you will identify trends and have meaningful conversations that will help you create a culture that embodies the spirit of your company.

WHEN SHOULD YOU GET STARTED?

If you are one of the many companies whose employees are remote or in a hybrid model, it can be easy to miss the body language and facial expressions that indicate support or coaching may be required. Connecting with your team regularly has never been more important (or easier).



FIND OUT MORE TODAY!

Check out the Align Academy, contact your Advisor, or email advisor@aligntoday.com to find out more about this ad-on feature.



Check out the additional [culture tools](#) found in Align including surveys, announcements, eNPS for full users and more!